

Dennis Rothacher  
President

Laura Maxwell  
Vice-President

Phyllis Balagna Demoret  
Secretary

Charlie Johnson  
Treasurer

Members:

Celebration Party Rentals

CEAH Realtors

Dean's Trophies, T-shirts & Awards

Design Pfile, Inc.

Don Kahan Chevrolet

Drs. Blackwell, Nill & Francois Orthodontics

Dr. Jo E Hansen

DVA Enterprises Inc.

Great Southern Bank

Hy-Vee East and West

KCP&L

Kidz Kabana

Landmark2 Skate Center

Langsford Funeral Home

Lee's Summit Journal

Major Saver Holdings, LLC

Marian's Kids

Paradise Park

PowerOn Technologies

Raytown-Lee's Summit Community Credit Union

Steppin Out – The Studio

Summit Bank of Kansas City

Summit Smart Homes

Summit Solutions

Summit Strength & Physical Therapy

The Pavilion at John Knox Village

Xtreme Gymnastics & Trampoline, LLC

Anytime Fitness

Bank of Lee's Summit

Beacon Press

Chinnery, Evans & Nail, P.C.

Flooring & More Concepts

Lee's Summit Medical Center

Downtown Lee's Summit Main Street, Inc.

Lee's Summit Chamber of Commerce

Metropolitan Community College – Longview

ReDiscover

Truman Medical Center Lakewood

All World Languages & Cultures, Inc.

candid marketing agency

Exhale at Lakewood Medi-Spa

Fidos & Felines, LLC

Integrated Systems

Missouri Central Credit Union

Talley's Collision Repair Service



Vision: Build businesses of character that make life better for the employees, customers, and community.

“Build Character, Build Business, Build Community”

*Dear Friends,*

**We need your help to strengthen our community by encouraging the development of character in every sector of our community! This is your invitation to join the Community of Character program, which will promote and improve both your business and our entire community.**

*The character and reputation of a community is reflected by its government, schools, churches, families, media, and businesses. The decisions made daily by all these sectors impact the entire well being of our community. When everyone is dedicated to upholding sound character, the community becomes a great place to live, work, and do business.*

**We have made great strides, but now we need your support! Business is the engine that drives our community, and you provide the leadership and the opportunities vital to the character and well being of our community. Do you feel that you operate a business that reflects character? Are you looking for ideas to improve communication and staff morale? If your answer to either of these questions is ‘yes’, you should become part of the Character Community. Use your leadership and influence to become a Character Business and help us build a better community together.**

**What does becoming a Character Business mean for you?**

- ✓ Conflict is reduced
- ✓ Teamwork is strengthened
- ✓ Communication is clear and positive
- ✓ Morale is improved
- ✓ Team members motivation is increased
- ✓ Collaboration is improved
- ✓ The company is more competitive and profitable

**Which leads to:**

- ✓ Reduced turnover
- ✓ Reduced absenteeism
- ✓ Achievement of goals and objectives
- ✓ Improved reputation of the business
- ✓ Increased sales
- ✓ Reduced expenses

**Attached you will find information on how to join and support the Business Sector of the Lee's Summit CARES Character Council. Won't you please join us today and be a part of building a strong Community of Character?**

*Sincerely,*

*Dennis Rothacher*  
Business Sector Chair, Lee's Summit CARES Character Council