

## LEE'S SUMMIT ETHICS AWARD REFERENCE

**Lee's Summit Ethics Committee's mission is to foster a culture of ethical and socially responsible business practice in Lee's Summit**

Please refer to the following criteria when providing a reference for company applying for the Lee's Summit Ethics Award. The criteria questions below are from the Guiding Principles Four-Way Test quoted from Rotary.

**A. Is it the TRUTH?** – Please give examples of dealings with this company in which the company has been honest and above reproach.

**B. Is it FAIR to all concerned?** – Please give examples of dealings with this company that were balanced upon equity between business/customer.

**C. Will it build GOODWILL and BETTER FRIENDSHIPS?** – Please give examples where the reputation of the company is positive and known for ethical practices.

**D. Will it be BENEFICIAL to all concerned?** Please give examples of how the company has given to the community as a whole.

**Any other comments you would like to make in your dealings with this company who has applied for the Lee's Summit Ethics Award.**